



Make Story, Make Change: Find Your Station Incubator

On June 1, stations large and small will be on our Station Runway, pitching for *you*, our intrepid talent, to come reinvent public media. Whether you're planning to apply or not, we're inviting you to have a watch party and understand public media in a new way.

We *do* hope many of you apply by the June 26 deadline. Find guidelines and information at finding-america.org.

Here are some watch party tips:

YOU WILL NEED:

- 1 group of awesome makers
- 1 meeting place
- All of the WiFi
- Videos from finding-america.org*
- Many snacks

1. SET UP

Log on: Find the videos at finding-america.org or vimeo.com/channels/findingamerica

Project: Play on your TV, laptop, or even better, project the videos onto a wall

Carb up: Set out some snacks

2. MAKE A PLAYLIST

**Each group will choose the number of videos they want to watch*

Hey, Mr. DJ: Ask each RSVP to pick one station video to watch

The Backporch: Pick the stations that are closest to your location

The Randomizer: Put all the station names in a hat. Pick the number that you want to watch

Dealer's Choice: Curating Producer Teresa Gorman serves up options for themed lists

3. INVITE/ASSEMBLE

Get your awesome makers together in one place on your pre-selected date.

4. WATCH 'EM

And then try to figure out where you'd start with a project in that community. Bounce ideas off of each other, share tips for pitching and collaborating, and hear each other's perspectives.

5. SHARE YOUR PARTY

Be social. Share photos and observations from your viewings to [@AIRmedia](https://twitter.com/AIRmedia) on Twitter and to our Facebook page: facebook.com/AIRmedia. We'll send you AIR stickers if we know you're hosting a viewing! And don't forget to apply at finding-america.org by June 26.

Have Questions? Contact Adriana Gallardo at adriana@airmedia.org