



SPRING TRAINING FOR JOURNALISTS

SATURDAY FEBRUARY 9, LA CITY COLLEGE

\$25 at the door/ \$20 with e-mail RSVP*: calmediatraining@gmail.com

9 a.m.

Registration opens

10 a.m.

Welcome: *Rhonda Guest, LA City College journalism department*
Opening remarks: "Why Journalism Still Matters"
Bernie Lunzer, president, The Newspaper Guild

10:30
a.m.-
noon

**Making a splash
on the Web**

Laura Davis, Yahoo editor

**Telling stories in
the digital age**

Mike Kepka, SF Chronicle
Luanne Dietz, SF Chronicle

**Beginning data
visualization**

Claudia Nunez, RDataVox

noon-
1 p.m.

Lunch Break

RSVP to calmediatraining@gmail.com to get a box lunch on-site

1 p.m.-
2:30
p.m.

**The art of
trial reporting**

Linda Deutsch, Associated Press

**Multimedia
on the cheap**

Kim Komenich, San Jose State

**The business
of freelancing**

Panel discussion with Q&A

2:30-
4p.m.

**Covering
healthcare reform**

Anna Gorman, Los Angeles Times
Yurina Melara Valius, La Opinion

From Word to Image

*Marcie Begleiter, author and
storyboarding expert*

Going mobile

*Robert Meeks, Digital First Media/
Long Beach Press Telegram*