

Dear Radio People,

I'm offering my Soup-to-Nuts weekend again in the San Francisco Bay Area on:
October 26 & 27, 2013.

Please see the flier below.

AND... check out my website! <<claireschoenmedia.com>>

- Under “Teaching” you can find feedback from previous “Soup-to-Nuts” students.
- Under “Biography” you can find out more than you’d ever want to know about me.
- Under “Productions” you can listen to the past 25 years of my audio work.

If you are interested in attending, please let me know asap, as the class sometimes fills quickly.

I hope you can join us in October.

Best, Claire Schoen

Claire Schoen Media
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"From Soup to Nuts"
A 2-day intensive
on documentary radio production
offered in the San Francisco Bay Area



This seminar will be held October 26 & 27, 2013.
Each day's class will run from 10 am to 5:30 pm,
including 6 hours of class work, plus lunch and breaks.

It will be held at my studio in Berkeley
Class will be limited to 8 students.
The cost of the 2-day seminar is \$250.

The Course:

Through lectures, group discussion, Q & A, written handouts, and lots of audio demos, this two-day class will explore the ins and outs of creating documentary-style radio. Designed to meet the needs of mid-level producers, this seminar will also be accessible to individuals who have little or no experience in radio production.

Compelling audio documentary incorporates a creative weave of elements including narration, interviews, music, vérité scenes, character portraits, dramatizations, performances, archival tape and ambience beds. Students learn how these elements serve to paint a picture in sound.

Emphasis will be put on the production process. To this end, the class will examine the steps of concept development, research, pre-production, recording techniques, interviewing, writing, organizing tape, scripting, editing and mixing required to create an audio documentary.

Most importantly, we will focus on the art of storytelling. We will discuss dramatic structure, taking the listener through introduction, development and resolution of a story. And we will explore how character development brings the listener to the heart of the story.

The Teacher:

Claire Schoen is a media producer, with a special focus on documentary radio. As a producer/director, she has created over 25 long-form radio documentaries and several documentary films, as well as numerous short works. As a sound designer she has recorded, edited and mixed sound for film, video, radio, webstory, museums and theater productions. Her radio documentaries have garnered numerous awards including the SEJ, NFCB, Gracie, Clarion, PASS and New York International Festival. She has also shared in both a Peabody and a DuPont-Columbia award.

Claire has taught documentary radio production at U.C. Berkeley's Graduate School of Journalism, Duke University's Center for Documentary Studies, AIR's mentorship program, the Third Coast Festival Conference and other venues.

To Register:

Contact: Claire Schoen • cschoen@earthlink.net • 510-882-6164